



# EASTERN CANADA DISTRICT OF KEY CLUB INTERNATIONAL

## RULES GOVERNING CLUB VIDEO CONTEST

1. The video must be produced by club members only at a cost not to exceed \$200.00.
2. The video should be promotional for Key Club as an organization and/or the Key Club within its respective school or community
3. The length of the completed video segment should be either 30 seconds or 60 seconds.
4. The video must be submitted on a DVD or another form of data like a USB drive.
5. The following information must be submitted with each entry:
  - Name of the Key Club and district
  - Contact name and information for a Key Club member responsible for the submission
  - Itemized listing of all costs associated with the video production, including cost of the cassette.
6. Videos will be judged according to the following criteria:

Originality	10 points
Creativity	10 points
Promotion of Key Club	20 points
Clarity of message	10 points
Quality of production	
A. Projection of idea	10 points
B. Sound quality	10 points
C. Picture quality	10 points
Overall impression	20 points
7. Suitable awards will be presented to the top three entries.
8. Winning entries will become the property of Key Club International, and will not be returned to clubs. Key Club International reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist.
9. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
10. The decision of the judges will be final. No changes or alterations will take place after the judges and the Chairperson of the Judges have certified the results.

Key Club of: \_\_\_\_\_

Signature:

President: \_\_\_\_\_ Secretary: \_\_\_\_\_

Faculty Advisor: \_\_\_\_\_ Kiwanis Advisor: \_\_\_\_\_