

KEY NEWS

Official Newsletter for Key Club ECD Division 11/12

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Recruiting Memembers!!

School's starting, and it's time to recruit new members! Here are some ideas:

First, establish your recruitment goals. How many members are we hoping for and how are we gonna get the students interested in Key Club?

Then, start planning activities like informational membership events or even game fairs to show the fun side of Key Club.





Also, start looking for resources that can help your plans such as posters and other graphics which can all be found on the Key Club International Website.

You can always come to me too for more resources that I might be able to find. Events like contest or guest speakers can be helpful to catch people's attention.

[HTTP://WWW.KEYCLUB.ORG/JOIN/CLUBBUILDINFO/MEMBER_RECRUITMENT_POSTERS.ASPX](http://www.keyclub.org/join/clubbuildinfo/member_recruitment_posters.aspx)

A member recruitment table can also work quite well at a club fair or similar events. Prepare a few words about Key Club as an international organization and its impact both internationally but also in your school and town. Be sure to prepare something for them to take away like a brochure or even a small gift. This way they will be more likely remember your club. There's a guide to a successful table on the website for Key Club International, and they have some very interesting ideas like puns on chewing gums wrappers.



Last but not least, when you have recruited your new members, be sure to keep up the excitement and fun. Make them feel useful and needed by putting them on different projects or events that your club will hold in the future. Connecting the old and new members can also be quite important as they can share their experiences. Getting them involved determines the overall viability of the whole club.

YOF Grants



If you have any project ideas that require funding and support, this is the perfect chance. Youth Opportunity Fund or YOF grants can be applied easily with an outline of your service project idea and the larger your project, the more funding you will be likely to receive. So apply soon before the deadline due October 15th the website:

<http://www.keyclub.org/service/fund/yof.aspx>

DCON Committee Application



Hey guys, as I have said in my last newsletter, there are several committees in the Eastern Canada District Key Club, including Divisional Convention Planning Committee which is the one I am the co-chair of. So if you're interested, check the google form at the bottom of the page for more information. Be quick to apply since there is a limit on the number of people and the deadline is September 22nd.

https://docs.google.com/forms/d/e/1FAIpQLSev4W4OFTSzi3jh-qtvKb0YBa5xz8jZ9NJ4hSv4abGjKXjXNA/viewform?usp=sf_link



BREAKTHROUGH

- A Key Club Service-Immersion Experience

Breakthrough is a new program that is offered to all Key Clubbers. It is a week-long service immersion camp that provides a chance to develop leadership skills and engage in many social activities. Running from January 1-7th, it is offered in two locations: Miami, Florida and New Orleans, Louisiana.



Key Club covers all expenses, meaning you will only have to pay for the airfare. But even for the airfare, you will receive a 150 dollar coupon. If you are interested, look for more information on the Eastern Canada Facebook group or the Key Club International Website.

<http://www.keyclub.org/service/Breakthrough.aspx>

Key Leader Weekend



Key Leader is another great chance to gain leadership skills while making friends that may last forever. Leaving by Friday, you will spend the whole weekend with activities like small group workshops and team-building activities. Also, there would be many fun events and adventures like high-rope courses and night-time bonfire. Through this experience, you can learn many things such as breaking out of your shell and meeting new friends. So seize the chance and ask your Faculty Advisor for more information!

